

Public Service Announcements w/ Green Screen by Do Ink



1. Story map your PSA

*carefully think through your video segments and background images for each.

2. Organize your background images & video clips in your iPad's Camera Roll

a. Find/Create background images for your PSA (can be images or background videos)

*Image sources: <https://pixabay.com/> (vector images for top track)

<https://www.morguefile.com/> <http://www.photosforclass.com/> <http://www.pics4learning.com/>

<https://www.flickr.com/search/?license=2%2C3%2C4%2C5%2C6%2C9&text=videos&advanced=1> (Flickr creative commons video clips)

*Draw your own background image: [Doodle Buddy App](#) [Drawing Desk App](#)

Background images need to fit a landscape layout

Images/Drawing can be pulled into KEYNOTE to create background slides with multiple pictures and/or text.

1. Layout the background slide(s) you want in Keynote

2. Click the "play icon" for present mode

3. Screen Shot the slide (press & release the home & on/off button together)

You may want your background images to fill all the space behind you or leave "space" for you

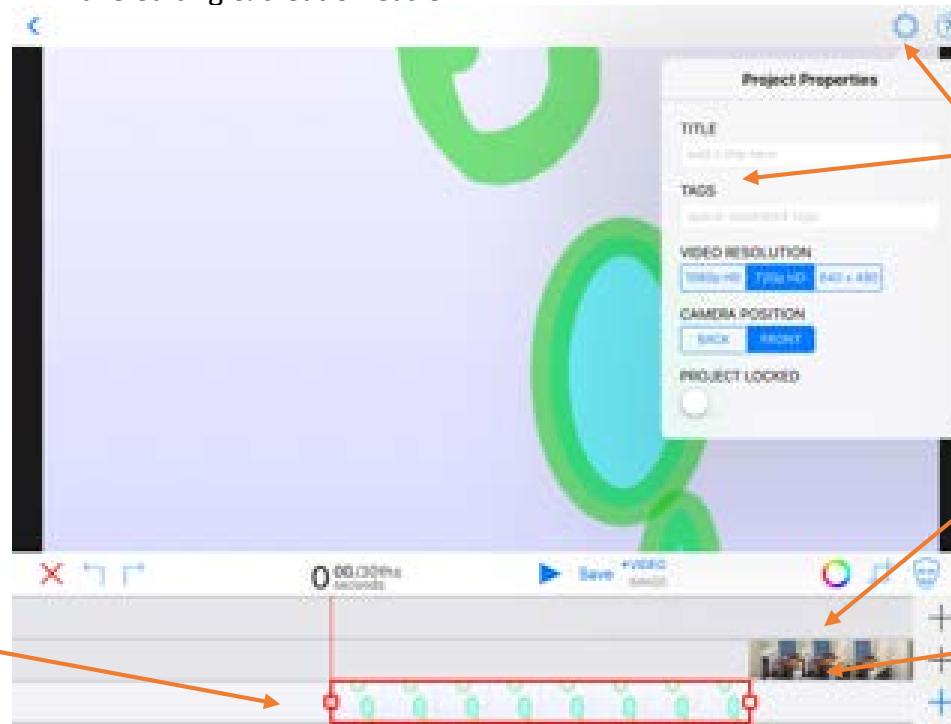
b. Record your video clips in front of the green screen app

*chunking your video into separate scene clips will make editing & creation easier

3. Compile your PSA using the Green Screen App

"+" Add an image/video to that track
(adds where the play head is (red line))

Push and hold on an image/video to
move/edit/delete it



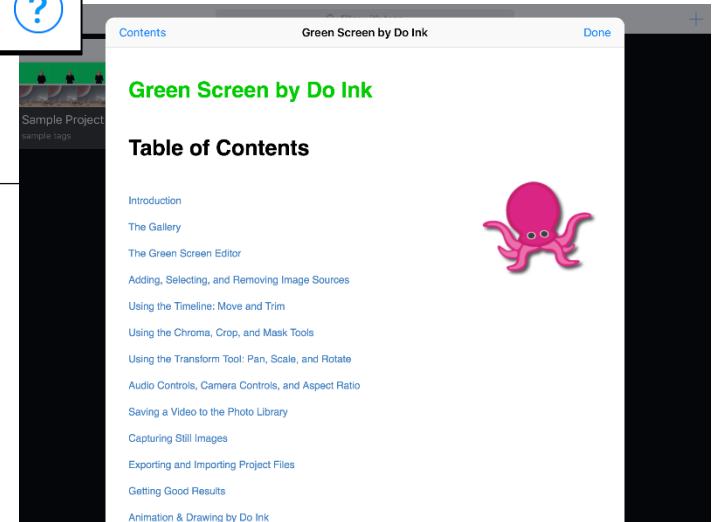
Title

Top layer-Vector
image track

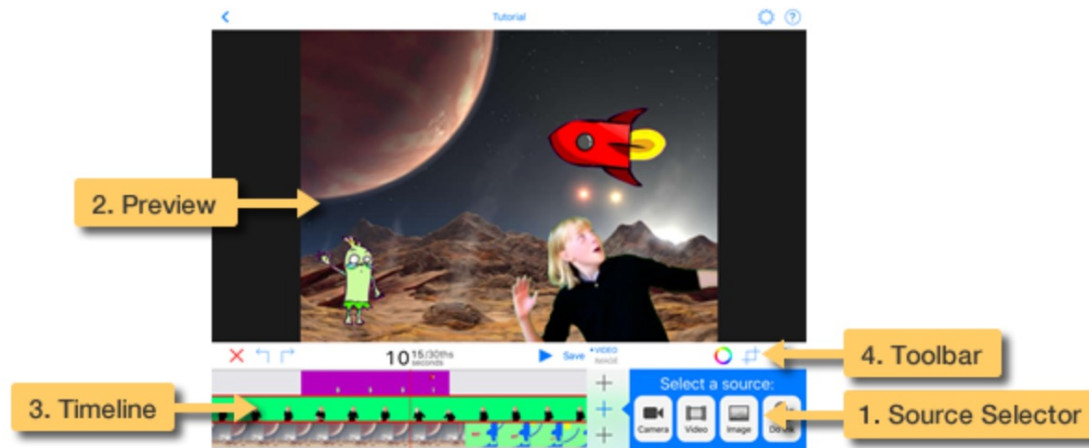
Background track

Green Screen
Video track




Do Ink Help Resources



There are four primary elements in the Editor's main view:

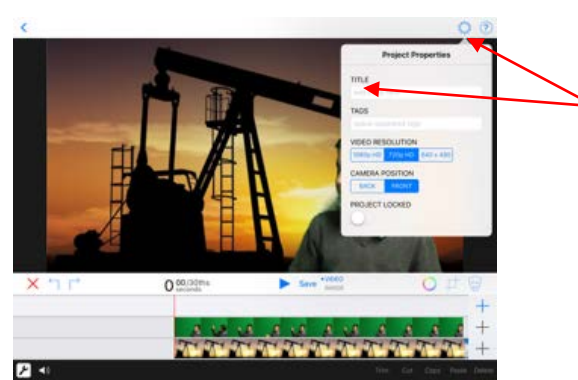


1. The **Source Selector** is where you'll add your image sources – the video camera, or a prerecorded video or photo from your photo library.
2. The **Preview** shows the combined image sources at the current time on the timeline. This is how your image will look in the completed video.
3. The **Timeline** shows how your image sources are arranged. Use it to scroll through your video and select an image source so that you can change its settings.
4. The **Toolbars** are where you'll find the chroma, crop, and mask tools, the play and record buttons, and a few other controls and switches.

-  The **chroma tool** lets you specify a chroma key color. Portions of the image that match the specified color are erased.
-  The **crop tool** lets you define a "cropping rectangle". Portions of the image that lie outside of the cropping rectangle are erased.
-  The **mask tool** lets you use drawing tools to "paint" an arbitrary mask shape. Portions of the image covered by the mask shape are erased.

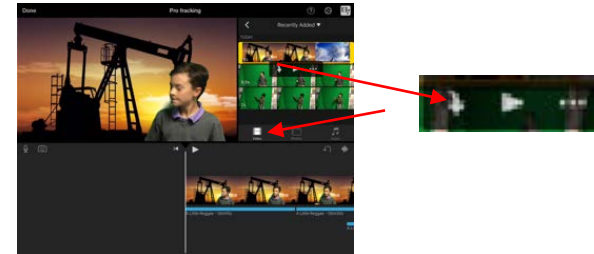
Finishing Green Screen videos

1. Make sure your video has a title (cog wheel> project properties)
2. Add a credits page (must include group member names, can add more fun details --ex. no birds were harmed in the making of this video)
*credit slide can be created in Keynote & added to the Green Screen timeline or added in iMovie
3. Click "Save" > Choose "Save to camera roll"
4. Upload completed PSA to Google Classroom or open in Movie to add music, credits, etc.

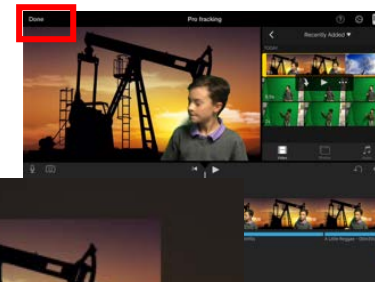
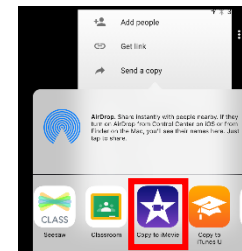
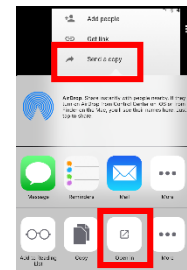


EXTRA: Adding Music...

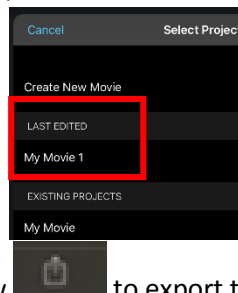
1. Save your completed Green Screen video to the camera roll (Save > Save to camera roll)
2. Open a new iMovie project > import the green screen video clip from your camera roll
3. Open Safari or Chrome
4. Open link <http://j.mp/ssasoundz>
(This is Soundzabout Music- copyright compliant audio clips)
*it will prompt you to log in with your SSA Google account (email) if you are not logged in
5. Click "Add to Drive"



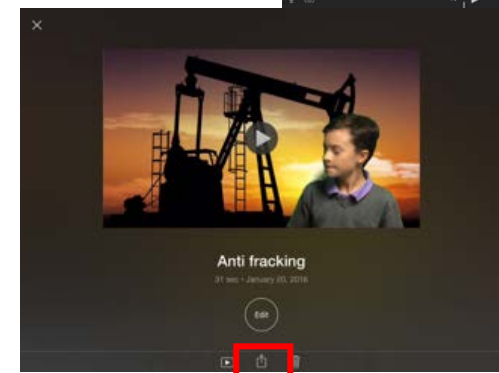
6. Open the Google Drive app -- locate the folder called "soundzabout"
7. Listen to the sound clips & choose which one you like
8. Click the 3 dots Choose "send a copy" > click "open in" & choose "copy to iMovie"



9. Select the Project you are currently working on
10. Finish your video in iMovie
(edit/add all music, an intro., and credits if you'd like)



11. Click "done" > Name the video > Click the share arrow to export the video to your camera roll



12. Upload completed PSA to Google Classroom